Media data 2020

Content Marketing – Werkplatz
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– Your content features in the “Werkplatz” section, a prestigious, independent setting well regarded by your target group.
– The article featuring the project is written by experienced journalists.
– Your company is presented as a specialist and as a contact for architects.
– The article is prominently positioned for 4 days in the highlight-box in the top part of the homepage. It then becomes part of a chronologically ordered series on the news portal and remains accessible in the “Werkplatz” Hochparterre.ch section at all times.
– The “Werkplatz” fix placement on the homepage guarantees maximum visibility.
– The “Werkplatz” article is filed under the section of the same name and its location on the Internet is permanent. The Internet address (URL) is fixed, all links remain active.

Examples

www.hochparterre.ch/werkplatz

Price

CHF 3,950.– (excluding photos and V.A.T.)

Discount

Agency commission 15%
Contact details

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